

MAD WALKERS (MR50) COMMITTEE MEETING

MINUTES

7th December 2022
The Deansgate
ATTENDEES: OF, MVDZ, SK,
KR, KZ, AL, TW, AE, LR, AR

Agenda item	Requested by
1. Welcome	OF/MVDZ
2. Apologies	ALL
3. Acceptance of Manchester and District Walkers Constitution and standing orders for forthcoming committee year	ALL
4. Acceptance of October committee meeting minutes	ALL
5. Housekeeping - allocation of duties, use of WhatsApp group, communication preferences and delegation of Facebook messenger enquiries	OF/MVDZ
6. Review of actions from last meeting	ALL
7. T-shirts	OF/MVDZ
8. Accounts	OF/MVDZ
9. Budget for reccees	OF/MVDZ
10. Promotion of low cost walk travel options	AR
11. Marketing/poster campaign	OF/MVDZ
12. Social media – facebook/Ramblers website	CE/KR
13. Committee led walks for members to express ideas	AL
14. Date of the next Committee	SK
15. AOB	ALL

1. Welcome

2. Apologies

Apologies from Lowri (membership secretary) and Catherine (comms)

3. Acceptance of Constitution and standing orders

The minutes from constitution and standing orders were accepted pending amends from any committee members unable to attend.

4. Acceptance of minutes from October meeting.

The minutes from October 2022 were accepted pending amends from any committee members unable to attend

5. Housekeeping

- Action to start publishing reports and previous minutes straight away
- Allocation of duties – help each other out but ask first. Clearly defined roles but support when needed/wanted
- Inbound queries to non-members Facebook page to be dealt with by SK, unless specific to role, urgent or left for 48 hours. Sign off with name/role. Instagram to be managed by Katie/Catherine, Meetup for Angela
- Whatsapp group – pref not after 10pm
- Role specific tasks requests sent via email rather than whatsapp. Separate whatsapp groups created when needed
- Confidential discussions in meetings – be aware of sensitivities, use bcc emails etc
- Committee meetings usually first week of month, in person in Manchester generally preferred

6. Review of actions from last meeting

Action from last meeting (October)	Closed/ongoing
ACTION 1: T SHIRTS – Some progress has been made with the offer of more designs from a member. Some potential suppliers have been sounded out. ONGOING Aim is to decide between technical and or cotton t shirts and take orders by end of committee year – idea also to reward key group contributors	Ongoing

with a free t shirt met with approval	
ACTION 2: MARKETING / SOCIAL MEDIA -Re-review poster campaign. Committee to re launch digital poster campaign as a primary effort and see if membership could put printed copies up, again if demand warrants. ONGOING OCF to draft post early September for committee to approve.	Ongoing
ACTION 3 NY SURPLUS Donation of £50 TO Mountain rescue TO BE PUBLICISED, SJ TO POST ON FB	Closed
ACTION 4: RAMBLERS STORIES to be added to the MAD website. OCF to collate and provide to Pete ONGOING – 1 MORE TO COLLECT	Closed
ACTION 5 forms to automatically send a confirmation email to non members who sign up to walks. ONGOING – JB. PL AND AE WORKING ON THIS – email to contain all the faq answers, and the benefits of joining	Ongoing
ACTION 6– OCF and MVDZ to arrange 2023 AGM for a Saturday in November BM to arrange post AGM social.	Closed
ACTION 7 Post from OCF re committee roles 2023 to follow around the time the AGM is announced.	Closed
ACTION 8 JB and OCF agreed to draft an email to walk leaders for committee approval. This should contain some reminders as to what can and should be covered in opening speeches Topics to include; safety in relation to livestock, closing gates, importance of backmarkers, members wellbeing on walks, and promotion of upcoming events. Reminder on availability of walkie talkies also.	Ongoing
ACTION 9 – Post walk submission email that walk leaders receive also to be updated JB and PL	Ongoing
ACTION 10 – AE to doodle poll for next meeting. Meet in person if possible	Closed

7. T-shirts

5 designs made and supplier lined up. OF and KR to take forward t-shirts designs/processes including asking members preference

8. Accounts

Possible discrepancies with accounts – AL questioning with John Buckland
AL to create spreadsheet showing individual events summary of income and expenditure. To be added to website when complete

9. Budget for reccees

Is option for money to be claimed back for reccee – covering mileage or public transport. Capped amount per month, on calendar (or explanation why not). Action to publicise this – Luke to add to walk leaders guidance, Alex and Angela to get right wording for this

10. Promotion of low cost walk travel options

Angela to trial use editing option to promote low cost options ie less than £10 – consistent font etc
Walk leaders to promote car sharing

11. Marketing/posters

KR - Marketing strategy on facebook/Instagram spending approx. £150-200 planned for post Christmas 2022 (proposal to be sent to AL to approve finances). Tie in with new members walks in January. Arthur to track click throughs.

12. Social media/Ramblers website

MAD walks aren't listed on Ramblers website. KR to see about adding some walks to the website
Facebook/meetup – KR/AR to add a couple of walks to non members to trial
Facebook pictures to be used – KR to update rules to allow this (plus opt out and post to let current members know.

KR - Pinned posts/what to bring on Instagram stories

Video for meeting points – to be completed when possible

13. Committee led walks for members to express ideas

AL to Whatsapp poll to get date in Feb to be put on in March

14. Date and time of next meeting

Provisional date of 1st Feb to be confirmed via whatsapp poll.

15. AOB

Weekends – Too much chasing for money/info. Going to start being stricter when sticking to deadlines before losing their place.

Walk management – to think about what needs to be said/self policing of group

Practical things e.g. wildlife

Socials/weekends to push

Encourage people to call ahead to pubs
 Back marking
 Encourage to check inappropriate gear
 Raffle prize for backmarkers in future – AR to request names

Summary of actions from this meeting
ACTION 1: OF and MVDZ to add post introducing new committee
ACTION 2: T SHIRTS 5 designs made and possible supplier lined up. OF and KR to take forward t-shirts designs/processes including asking members preference
ACTION 3: MARKETING / SOCIAL MEDIA KR to start marketing campaign after Christmas on Facebook/Instagram KR to seeing if possible to add some walks onto the Ramblers website/Facebook/Meetup
ACTION 4: Website Everyone to send photos to webmaster Monthly reports to be published on the website
ACTION 5: Automatic email for non members signing up for walks including FAQs AE and LR to look into this or the possibility of using a system like Mailchimp.
ACTION 6: Accounts Possible discrepancies with accounts – AL questioning with John Buckland AL to create spreadsheet showing individual events summary of income and expenditure. Summary to be added to website when complete
ACTION 7: Committee walks AL to put out whatsapp poll to determine possible March dates
ACTION 8: Recce budget Is option for money to be claimed back for a recce – covering mileage or public transport. This should be a capped amount per month and the walk should be added to the calendar (or explanation why not). Action to publicize this to walk leaders – AL and AR to determine wording and LR to add to walk leaders guidance
ACTION 8: Promotion of low cost travel options AR to trial using the editing process to promote low cost options
ACTION 9: Post walk submission email that walk leaders receive AR to check if changes had been made
ACTION 10: Ongoing promotion of walk management – what needs saying and self-policing
ACTION 11: SK to confirm next date for committee meeting (provisionally 1 st Feb)

